

# PETER SAWCHUK

UX DESIGNER, USER ADVOCATE & STRATEGIST

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## SUMMARY

Advocate for user based and data driven design. Inspire and be inspired through leadership, mentoring and collaboration. Accustomed to working in fast paced, iterative and highly collaborative environment of Agile/Lean UX.

## UX PROCESSES

Card Sorting • Competitive Analysis • UX Strategies and Business Models • Informational Architecture • Visual Design User Research and Testing • Persona Development • Journey Mapping • User Task Flows • Wireframing • Prototyping User Stories • Affinity Mapping • Design Sprint Facilitation

## WORK EXPERIENCE

ADP, New York, NY Dec 21–Present

### Senior UX Designer

I'm working on ADP's transformative next-generation HR tools, Lifion. Responsible for the experience of the suite of Core HR business mini apps.

Frontline Education, Rockville Center, NY Aug 16–Dec 21

### Senior UX Designer

Lead large and complex projects in partnership with product management to ensure user-centered solutions that differentiate Frontline's value proposition from its competitors. Oversee user experience for Frontline's Special Ed and Interventions solution includes 4 different enterprise SAS platforms serving the K-12 Special Education market spanning over 12 states with hundreds of thousands of end-users. Responsibilities also include the mentoring of junior designers (as part of a 9-person UX team.) In addition, contribute and provide feedback for team processes as well as its design system.

Houghton Mifflin Harcourt, New York, NY Jul 07–Aug 16

### Senior Design Architect (UX/UI and IxD)

Key contributor to the HMH Player UX team. HMH Player is a revolutionary learning app (ISTE 2014 Best of Show Winner and 2015 Awards of Excellence Tech & Learning.) Designer of assignments and windows management for performance tasks. Lead for enterprise-wide HMH Download Center serving more than 50 million students in more than 150 countries.

## CONTACT

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🌐 [Linked in Profile](#)

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## TECHNICAL SKILLS

Figma

Sketch

Confluence

JIRA

OmniGraffle

Axure

Photoshop

Microsoft Office

HTML & CSS

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## EDUCATION

### General Assembly:

12-week User Experience Design, taught by Ryan Snelson

### School of Visual Arts:

MFA

### Rhode Island School of Design:

BFA

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## INTERESTS

- Writing
- Illustration
- Art
- History
- Yoga, Meditation & Fitness